



# ECONOMIC DEVELOPMENT CONFERENCE 2016

27 FEBRUARY 2016 – CAPE TOWN, SOUTH AFRICA

*Hosted by Rotary in Southern Africa  
2016 Rotary International Presidential Conference Series*



© Greg Lumley

**EXTRAORDINARY. EFFECTIVE. JOIN ROTARY IN ENTERPRISE DEVELOPMENT.**

## Our Vital Role in Economic Development

Newsletter 3 : December 2015

The Rotary Districts of Southern Africa are fortunate to have been chosen to host one of Rotary International's five 2015-16 Presidential Conferences in this case, that on Economic Development.

Entrepreneurial development will be the particular focus of the Conference with the aim of encouraging Rotarians and their organisational partners to invest in people to create sustainable, measurable and long term economic advances in their communities.

There are compelling reasons to do so, not least that the improved livelihood and success generated by skilled entrepreneurs is of immeasurable value. Here are some of the benefits of entrepreneurial development for communities:

- **Job Development** with better wages, benefits, and opportunities for advancement.
- **Business Retention** since local entrepreneurs are more likely to stay in town and contribute to the economy.
- **Economic Diversification** which helps expand the local economy and reduces a community's vulnerability to a single business sector.
- **Self-sufficiency** so that public services are less dependent on major economic influences and alliances.
- **Productive Use of Property** which optimises "highest and best use" principles.
- **Quality of Life** as local taxes and jobs increases the economic capacity of the entire community and raises the standard of living of residents.
- **Recognition of Local Products** when locally produced goods are consumed in the local market.
- **Increased Tax Base** afforded by increased revenue which can then maintain and improve local infrastructure.

Don't miss the unique opportunity provided by this Conference to make a real difference. You'll be joining fellow leaders in taking meaningful Rotary action. Avoid disappointment and visit [www.rotarycapetown2016.com](http://www.rotarycapetown2016.com) to book now.



### CAPE TOWN ATTRACTIONS

TABLE MOUNTAIN  
KIRSTENBOSCH  
CAPE POINT  
CAPE WINELANDS  
ROBBEN ISLAND  
BOULDERS BEACH  
V&A WATERFRONT  
CHAPMAN'S PEAK  
LION'S HEAD  
and SIGNAL HILL  
CULTURAL TOURS

[www.rotarycapetown2016.com](http://www.rotarycapetown2016.com)

## Things to do in Cape Town

Cape Town is blessed with a spectacular location. The Atlantic Ocean is always nearby and magnificent mountain ranges and scenic drives surround the City. There is no shortage of activities, from day trips around the 'Mother City', walks and hikes, fine dining, cultural tours, wine-tasting or simply lazing on the beach. Here are some of our favourites:



Hop-on, Hop-off Bus Tours



Table Mountain Aerial Cableway



Robben Island

City Sightseeing Tours SA offers three scenic '**Hop-on Hop-Off**' routes with recorded audio commentary. Whether you're a city-slicker or prefer to get back to nature, there's a route for you. Check out the Red, Blue or Yellow Routes or combine all three for the optimum Cape Town Experience. A two day ticket, valid for all routes, costs R260 (about \$16). The company also offers a Harbour Cruise, a Sunset Bus, the LaGuGu Township Tour and a Bus and Helicopter Combo. These are discounted online [www.citysightseeing.co.za/cape-town](http://www.citysightseeing.co.za/cape-town).

No trip to Cape Town is complete without a trip up **Table Mountain**. If you're the energetic, hiking kind, nothing beats an ascent from Kirstenbosch or, early in the morning, up Kasteelspoort. There are numerous online hiking resources but please do note, the weather on the mountain can change very quickly. Chat to a local or hire a guide before you embark on a hike. If a gentler ascent is more your style, take an easy ride up in the Cablecar. Better yet, go up at sunset for even more spectacular views. Book online to beat the queues and don't forget to check the cableway website's weather report on the day. For all the information you need, visit [www.tablemountain.net](http://www.tablemountain.net).

**Robben Island** is a unique symbol of the triumph of the human spirit over adversity, suffering and injustice. The island prison is where the remarkable Nelson Mandela spent 18 of his 27 year sentence. The now infamous prison is visited every year by thousands of people eager to understand and honour the important aspects of South Africa's history that the island represents. Tours are weather permitting so keep a watchful eye on [www.robben-island.org.za](http://www.robben-island.org.za) when making your booking. You'll need walking shoes and don't forget to take sunglasses and a hat as well as a jacket in case the weather turns.



Are you planning to buy a **local mobile SIM card** when entering South Africa? Please keep in mind that our telecoms regulator requires that cards are registered against proof of identity and a South African residential address. This potential complication has been cleverly addressed in a unique app solution developed by a local service provider. Visit [www.b4igo.travel](http://www.b4igo.travel) to learn more.



## Registration and Fees

	Early Bird	Closes 24 Feb 2016
Rotarian	Closed	R 2150 (est US\$ 165)
Partner of Rotarian	Closed	R 2150 (est US\$ 165)
Non-Rotarian	Closed	R 2275 (est US\$ 175)
Moyo Dinner (Friday 26th February)	Closed	R 350 (est US\$ 30)

## Last Words



Be a gift to the world

It is hard to believe that the festive season is almost here and that the end of the year will soon be upon us.

We are pleased to report that registration for the Conference has been steady and that there are no 'red flags' on the horizon. However, the recent sharp deterioration of the SA Rand certainly makes Cape Town a destination of choice for international travellers in February 2016.

If you have not yet registered, we encourage you please to do so as soon as possible. Also, do book your accommodation without delay as February is one of the busiest months in the 'Mother City'.

The HOC and our event organising team at Scatterlings will be taking a much needed break but we will be back on 5 January. May we take this opportunity to wish you all a blessed Festive Season, safe travel and a peaceful 2016.

**June Webber**  
Chair, Host Organising Committee